

If you're like most people in today's world, you already know how critically important water is for your health and well-being. But here's the most important question to ask yourself, "Are you and your family drinking enough water on a daily or weekly basis?"

For most people, the answer is "no."

Let's be honest – plain water is boring. Even if you're one of the people who have joined today's rapidly growing trend of "water drinkers," chances are it's more for the health benefits than it is for the taste of plain water.

Fortunately, Xooma Worldwide's premier product, Xtreme X2O, transforms plain water into a powerful health beverage which helps to **hydrate, mineralize, and revitalize** your body. And while people around the world love the health benefits Xtreme X2O gives their water, we realize that there are many people who simply don't like to drink unflavored water.

Knowing this, we set out to create a one-of-a-kind, all-natural water flavoring product unlike anything else in the market today. In addition, we also wanted to give you an easy and enjoyable way to drink MORE WATER.

Introducing... Xooma BLAST!

Now, you can transform your water even further with a "blast" of flavor while you provide powerful antioxidant protection for your entire body. Forget those high-calorie sugary drinks or flavored beverages filled with artificial sweeteners, colors, and other chemicals. With Xooma BLAST you can now enjoy a guilt-free, great tasting, natural beverage with **only 5 calories per serving**. Plus, there's another exciting benefit to this unique product...

Xooma BLAST is perfect for children and teens.

Knowing that most children and teens don't consume the recommended amount (servings) of fruits and veggies in their daily diet, each drink packet contains **1.5 servings of whole food derived fruits and vegetables plus 100% daily allowance of Vitamin C**. Xooma BLAST has all the taste kids crave with none of the worry for Moms and Dads who are concerned about their children's health. Most parents tell us that Xooma BLAST is the easiest way to get their children to consume more servings of fruits and veggies each day.

Healthy Never Tasted This Good!

Hi-C is a registered trademark of Coca Cola Co., Kool-Aid is a registered trademark of Kraft Foods Inc., CapriSun is a registered trademark of Rudolf Winkl GmbH & Co. KG, Sunny-D is a registered trademark of Sunny Delight Beverages Co., Gatorade is a registered trademark of PepsiCo.

	Xooma Blast	Sunny D®	Hi-C®	Kool Aid Jammers®	Gatorade®	CapriSun®	Leading Sodas/Colas
Calories per 16oz Serving	5	240	213	213	100	160	200-260
High Fructose Corn Syrup	NO	YES	YES	YES	NO	YES	YES
Coloring	100% Natural	Artificial Coloring	Artificial Coloring	Artificial Coloring	Artificial Coloring	Artificial Coloring	Artificial Coloring
Sugars per 16oz Serving	1 gram	54 grams	60 grams	54 grams	28 grams	43 grams	54 grams
Antioxidant ORAC Value	2500 (per serving)	No Rating	No Rating	No Rating	No Rating	No Rating	No Rating

Look at how Xooma BLAST™ compares with other popular beverages marketed towards kids

"Increased intake of sugar-sweetened drinks results in greater weight gain and greater risk of obesity in children and adults."

- Harvard School of Public Health / American Journal of Clinical Nutrition

"Nearly two-thirds of Americans are concerned about the safety of artificial sweeteners such as sucralose and aspartame."

- Mintel Research Group

Xooma BLAST comes in small portable drink packets.

They are easy to carry, fit perfectly in a pocket or purse and are ready to use when you are. Xooma BLAST also allows you to choose your own flavor strength. For lighter flavor, start with HALF of the packet in a bottle of water. For stronger flavor, continue to add more Xooma BLAST to achieve your desired taste.



Great Taste Has Its Advantages



Xooma
Blast

No fruits or veggies	1.5 servings of fruits and veggies
Not convenient to carry with you if you're not ready to drink your water right away	Easy to carry. Fits perfectly in your pocket or purse and is ready to use when you are
No choice or guarantee of water quality	You choose the quality of the water you want
Artificial (chemical) sweeteners and colors	NO artificial sweeteners, colors or preservatives
Pre-mixed flavor-like it or not. No choice on taste	Choose your flavor strength based on your personal taste
Little or no antioxidant activity	HIGH antioxidant (ORAC) activity

"Studies have found growing evidence that antioxidants (foods with high ORAC ratings) may protect the body's cells from the kind of cell damage that can lead to cancer."

- American Institute for Cancer Research



If you're serious about your health, Xooma BLAST (along with Xtreme X2O) is the right beverage choice for you and your family. While providing great taste, Xooma BLAST promotes good health and well-being. Best of all, research proves that consumption of antioxidant rich foods/beverages reduces damage to cells from free radicals. Try Xooma BLAST today and discover why we say, *"Healthy never tasted this good."*



Xooma
WORLDWIDE

For more information or to place an order, please contact:

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Xooma
Blast

Made with natural ingredients
Just 5 calories per serving

Give Your Water
More Than
Just Great Taste

Available in Strawberry Lemonade, GrapeXcape, Orange Crave and Cherry Lime flavors.